Urological Society of Australia and New Zealand 71st Annual Scientific Meeting
Including the Australian and New Zealand Urological Nurses Society Inc. 23rd Annual Meeting

SPONSORSHIP & EXHIBITION PROSPECTUS
INVITATION

The Organising Committee invites your organisation to participate as a Sponsor or Exhibitor at the Urological Society of Australia and New Zealand 71st Annual Scientific Meeting and the Australian and New Zealand Urological Nurses’ Society Inc. 23rd Annual Meeting.

To be held at the Melbourne Convention and Exhibition Centre, Victoria from 24 to 27 February, the 2018 ASM promises to deliver an exciting program. The official program will commence with the Welcome Reception on Saturday evening with the scientific program commencing on Sunday morning. Meeting sessions will be interjected with generous social and networking opportunities during the refreshment breaks in the Industry Exhibition; the Gala Dinner will be held on Monday evening at Melbourne Town Hall, and the program will conclude on Tuesday.

This prospectus details a range of options which we trust will give you the flexibility to align the needs of your organisation to activities associated with this Meeting. Early confirmation of your support will ensure an even higher level of exposure. As a Sponsor of the 2018 ASM, your organisation’s name and logo will be included in the extensive promotional campaign implemented in the lead up to the Meeting.

To discuss any aspect of your involvement, please contact Michael Nugara, CEO, or Jan Shaw, Events & Communications Manager of the Urological Society of Australia and New Zealand. All contact details are listed in this prospectus.

ORGANISING COMMITTEE

Daniel Moon  
USANZ Convenor

Declan Murphy  
USANZ Scientific Program Director

Kay Talbot  
ANZUNS Convenor

Sarah Mann  
ANZUNS Scientific Program Director

Michael Nugara  
USANZ Chief Executive

Jan Shaw  
USANZ Events & Communications Manager
SPONSORSHIP ENQUIRIES

USANZ SPONSORSHIP ENQUIRIES

The sponsorship packages featured in this prospectus vary in commitment levels thus providing marketing solutions for any size company. In addition to the set packages outlined, sponsorship can be tailored to meet your specific objectives. Whatever your business, USANZ 2018 has a sponsorship package that will show your commitment to, and position in, the urological arena.

CONTACT:

Jan Shaw or Michael Nugara
Urological Society of Australia and New Zealand
T: +61 2 9362 8644
E: asm@usanz.org.au

EMAIL ENQUIRY

ANZUNS SPONSORSHIP ENQUIRIES

CONTACTS:

Kay Talbot
T: +61 3 8506 3600
E: anzuns18@gmail.com

EMAIL ENQUIRY

Jan Shaw or Michael Nugara
T: +61 2 9362 8644
E: asm@usanz.org.au

EMAIL ENQUIRY

ABOUT THE UROLOGICAL SOCIETY OF AUSTRALIA AND NEW ZEALAND

Founded in 1937, USANZ celebrates its 80th anniversary in 2017. USANZ has more than 700 members, administers the Surgical Education and Training (SET) Program in Urology through the Royal Australasian College of Surgeons, and organises Continuing Professional Development activities for its members. The Society works with advocacy and support groups such as the PCFA; educates the public on urological issues via the media, and represents the views of urologists to governments, the health sector and medical industry.

USANZ is committed to clinical excellence, education, and the promotion of research and dissemination of information on urological topics for the benefit of the community. The Society’s vision is to continue to work for its community to ensure the best access to the quality urological care its members provide.

VISIT WEBSITE: www.usanz.org.au

ABOUT THE UROLOGICAL NURSES’ SOCIETY

The Australian and New Zealand Urological Nurses’ Society Inc. (ANZUNS) is a special interest nursing society that aims to promote excellence in urology nursing through research, education, mentoring and the identification of standards of nursing care. The society supports nurses within Australia and New Zealand practicing in urology through its educational forums, national meetings network and dissemination of information. As of March 2017 ANZUNS has more than 700 members.

VISIT WEBSITE: www.anzuns.org
ASM OVERVIEW

FAST FACTS

Dates
Saturday 24 February to Tuesday 27 February 2018

Location
Melbourne Convention and Exhibition Centre, Melbourne

Numbers
Approximately 900 participants from Australia, New Zealand, and Asia

Speakers
Up to 15 renowned international faculty and 50+ invited Australasian expert speakers

Program
Multidisciplinary program addressing the various subspecialties within urology:
- uro-oncology
- bladder cancer
- robotics
- female urology
- reconstruction
- paediatrics
- andrology
- endo-urology
- functional urology
- kidney cancer

CPD points
Full registration attendance at the USANZ ASM is worth up to 26 CPD points of the required 60 points per annum; Fellows can earn almost half their required points just by attending the ASM

Abstract submissions
Abstract submissions open in June and close in October 2017

Registration
Registration opens in October 2017

CONFIRMED INTERNATIONAL FACULTY

<table>
<thead>
<tr>
<th>Name</th>
<th>Organisation</th>
<th>Country</th>
<th>Specialty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lenaine Westney</td>
<td>MD Anderson</td>
<td>USA</td>
<td>Female Urology/Reconstructive Surgery</td>
</tr>
<tr>
<td>Robert Nam</td>
<td>Sunnybrook Center</td>
<td>Canada</td>
<td>Oncology</td>
</tr>
<tr>
<td>Tim O’Brien</td>
<td>Guy’s Hospital</td>
<td>UK</td>
<td>Bladder &amp; Kidney Cancer</td>
</tr>
<tr>
<td>Alex Zlotta</td>
<td>Mt Sinai Hospital</td>
<td>Canada</td>
<td>Oncology</td>
</tr>
<tr>
<td>Guido Barbagli</td>
<td>Centro Chirurgico Toscano</td>
<td>Italy</td>
<td>Reconstructive</td>
</tr>
<tr>
<td>John Mulhall</td>
<td>Memorial Sloan Kettering Cancer Center</td>
<td>USA</td>
<td>Andrology</td>
</tr>
<tr>
<td>Eric Rovner</td>
<td>Medical University of South Carolina</td>
<td>USA</td>
<td>Female Urology/Reconstructive Surgery</td>
</tr>
<tr>
<td>Michael Lipkin</td>
<td>Duke University Medical Center</td>
<td>USA</td>
<td>Endourology</td>
</tr>
<tr>
<td>Rene Sotelo</td>
<td>University of Southern California</td>
<td>USA</td>
<td>Robotics</td>
</tr>
</tbody>
</table>

DELEGATE PROFILE

The pie chart below shows the percentage of delegates, excluding industry (sponsors/exhibitors), from each sector.

USANZ 2017 ASM registration breakdown

- 36% Urologists
- 28% Other medical
- 12% Trainees
- 23% Nurses
PROGRAM OVERVIEW

The program features plenary sessions, concurrent sessions, prestigious named lectures, posters, master-classes and workshops. All sessions feature leading international and Australasian speakers.

The ASM starts on Saturday 24 February with a day of workshops followed by the Opening Ceremony and Welcome Reception in the Industry Exhibition.

The grid below indicates times that delegates will be in sponsored activities or the Industry Exhibition. The USANZ program runs from Saturday to Tuesday, the ANZUNS program runs from Saturday to Monday.

Saturday 24 February 2018 – USANZ & ANZUNS workshops, Official Opening

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1000–1600 hours</td>
<td>USANZ &amp; ANZUNS workshops</td>
</tr>
<tr>
<td>1615-1730 hours</td>
<td>USANZ &amp; ANZUNS AGMs</td>
</tr>
<tr>
<td>1730–2000 hours</td>
<td>Harry Harris Oration followed by Welcome Reception</td>
</tr>
</tbody>
</table>

Sunday 25 February 2018 – USANZ & ANZUNS sessions

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>0700–0745 hours</td>
<td>Sponsored Breakfast Session</td>
</tr>
<tr>
<td>1000–1045 hours</td>
<td>Morning Tea with Industry</td>
</tr>
<tr>
<td>1215–1330 hours</td>
<td>Lunch with Industry</td>
</tr>
<tr>
<td>1500–1530 hours</td>
<td>Afternoon Tea with Industry</td>
</tr>
<tr>
<td>1900</td>
<td>ANZUNS Education Evening</td>
</tr>
</tbody>
</table>

Monday 26 February 2018 – USANZ & ANZUNS sessions

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>0700–0745 hours</td>
<td>Sponsored Breakfast Session</td>
</tr>
<tr>
<td>1000–1045 hours</td>
<td>Morning Tea with Industry</td>
</tr>
<tr>
<td>1215–1330 hours</td>
<td>Lunch with Industry</td>
</tr>
<tr>
<td>1500–1530 hours</td>
<td>Afternoon Tea with Industry</td>
</tr>
<tr>
<td>1900–2400 hours</td>
<td>Gala Dinner at Melbourne Town Hall – ticketed event</td>
</tr>
</tbody>
</table>

Tuesday 27 February 2018 – USANZ sessions

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>0700–0745 hours</td>
<td>Sponsored Breakfast Session for Trainees</td>
</tr>
<tr>
<td>1000–1030 hours</td>
<td>Morning Tea with Industry</td>
</tr>
<tr>
<td>1200–1300 hours</td>
<td>Lunch with Industry</td>
</tr>
<tr>
<td>1300 hours</td>
<td>Exhibition closes and bumps out</td>
</tr>
<tr>
<td>TBC</td>
<td>ASM finishing time to be confirmed</td>
</tr>
</tbody>
</table>

* Program subject to change

MARKETING COMMUNICATIONS STRATEGY OVERVIEW

- Promotion to all USANZ members via weekly eNews and quarterly UroScope
- Regular Meet the Experts eZines sent to all USANZ and ANZUNS members and affiliate organisations (approx. 3000 recipients globally) promoting individual faculty members and their background, presentation titles, and hyperlinks to their research
- Monthly advertisements in the BJUI print journal
- Promotion at other urological meetings
- Promotion at USANZ reception at AUA (May each year) and at other major international urology meetings
- Promotion via affiliate medical and urological websites
- Comprehensive Twitter, Facebook, and LinkedIn campaign throughout the planning period and onsite
- It’s all about the website! All advertising and promotion will push our attendees to www.usanz2018.com - ensure your brand is visible on the site as soon as possible to gain the most exposure

#USANZUrology stats for 12 months to April

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>Impressions</td>
<td>4,997,028</td>
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<tr>
<td>Tweets</td>
<td>2,670</td>
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<tr>
<td>Participants</td>
<td>458</td>
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<tr>
<td>Avg Tweets/Hour</td>
<td>10</td>
</tr>
<tr>
<td>Avg Tweets/Participant</td>
<td>6</td>
</tr>
</tbody>
</table>
BENEFITS OF SPONSORING AND/OR EXHIBITING

- Raise your profile by showing your support for urological services in Australasia
- Reinforce your credentials as a key supporter
- Reach approximately 900 delegates
- Publicise your activities and promote your company or brand
- Launch a new product or service and generate media interest
- Meet opinion leaders in the industry and interact with them both in sessions and at social events
- Reinforce relationships with existing clients and develop new contacts
- Discover the current trends and challenges for urologists and urology nurses and how your organisation can assist them
- Accelerate the buying process
- Receive a list of attendees for future marketing
- Be invited to the USANZ Reception at the AUA due to be held in San Francisco during AUA 2018.

WHO SHOULD SPONSOR OR EXHIBIT?

✔ Pharmas who supply urological-related products
✔ Medical device and instrument companies
✔ Medical defence organisations
✔ IT hardware and software
✔ Publishing companies
✔ Financial services providers
✔ Human Resources service providers

AND

It’s tax deductible... no sponsorship income is used to provide food and beverage and all prices in this brochure include 10% GST (Good & Services Tax) which may be claimed back as an input tax credit by organisations registered to conduct business in Australia.
SPONSORSHIP PACKAGES AT A GLANCE

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Availability</th>
<th>$</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>USANZ</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Main Sponsorship</td>
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<td>10</td>
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<tr>
<td></td>
<td><img src="#" alt="Gold" /></td>
<td>$77,000</td>
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<tr>
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<td><img src="#" alt="Silver" /></td>
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<td><img src="#" alt="Bronze" /></td>
<td>$27,500</td>
<td>12</td>
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<tr>
<td>Other Opportunities for Bronze or Higher Level Sponsors</td>
<td><img src="#" alt="Saturday Workshop" /></td>
<td>$8,250</td>
<td>13</td>
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<tr>
<td></td>
<td><img src="#" alt="Breakfast Symposium" /></td>
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<td>14</td>
</tr>
<tr>
<td></td>
<td><img src="#" alt="ASM Mobile APP" /></td>
<td>$8,250</td>
<td>14</td>
</tr>
<tr>
<td></td>
<td><img src="#" alt="Networking/Recharge Lounge" /></td>
<td>$8,250</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td><img src="#" alt="Twitter Wall" /></td>
<td>$7,700</td>
<td>15</td>
</tr>
<tr>
<td>Advertising</td>
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<td></td>
<td><img src="#" alt="Satchel insert" /></td>
<td>$2,050</td>
<td>15</td>
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<tr>
<td><strong>ANZUNS</strong></td>
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<tr>
<td>Main Sponsorship</td>
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<td><img src="#" alt="Classic" /></td>
<td>$9,900</td>
<td>19</td>
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<tr>
<td></td>
<td><img src="#" alt="Nurses' Education Evening" /></td>
<td>POA</td>
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<td></td>
<td><img src="#" alt="National Guest Speaker" /></td>
<td>$4,400</td>
<td>19</td>
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<td></td>
<td><img src="#" alt="ANZUNS Forums" /></td>
<td>$3,300</td>
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<td></td>
<td><img src="#" alt="Awards" /></td>
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<td>20</td>
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<tr>
<td>Nursing Professional Development Awards</td>
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<td>$7,700</td>
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<td></td>
<td><img src="#" alt="Registration" /></td>
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<td>20</td>
</tr>
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<td>$1,050</td>
<td>20</td>
</tr>
<tr>
<td></td>
<td><img src="#" alt="Satchel insert" /></td>
<td>$2,050</td>
<td>20</td>
</tr>
</tbody>
</table>

SPONSORSHIP BOOKING CONFIRMATION

Sponsors will receive acknowledgements, benefits, and entitlements as advised in this prospectus. To secure your preferred package complete the online Sponsorship and Exhibition Booking Form and pay by 29 September 2017, after which the allocation of sponsorship opportunities and exhibition booths will commence.

Any sponsorship submissions received after this date will be accepted for any opportunities which remain after the initial allocation.

When approving sponsorship for categories/items with limited opportunities, the following factors will be taken into consideration:
1. The level of sponsorship applied for;
2. The Organisation's past and current support for, and association with, the Urological Society of Australia and New Zealand whilst also recognising and encouraging new organisations to become Sponsors;
3. The Organisation's support and involvement for trainee programs and continuing education; and
4. Date of receipt of the Sponsorship and Exhibition Booking Form WITH payment.

Please note that 2017 ASM Sponsors have first right to continue sponsorship at their existing level.

Please refer to page 21 for full terms and conditions of Sponsorship.
## USANZ Sponsorship Package Overview

<table>
<thead>
<tr>
<th>Package</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Availability</strong></td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1</td>
<td>3</td>
<td>Unlimited</td>
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<tr>
<td><strong>Investment</strong></td>
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<td>$77,000</td>
<td>$55,000</td>
<td>$27,500</td>
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<tr>
<td><strong>Registrations and Social Functions</strong></td>
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<td></td>
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<tr>
<td>Sponsor/exhibitor registrations</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>3</td>
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<tr>
<td>Welcome Reception tickets</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Gala Dinner tickets</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Gala Dinner VIP table</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Gala Dinner reserved seat/s on USANZ VIP table</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>0</td>
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<tr>
<td>Convenor’s Dinner tickets</td>
<td>2</td>
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<td>0</td>
<td>0</td>
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<tr>
<td><strong>Industry Exhibition</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibition booth/s (multiples of 3mx3m or equivalent raw space)</td>
<td>6 (54m²)</td>
<td>4 (36m²)</td>
<td>3 (27m²)</td>
<td>2 (18m²)</td>
</tr>
<tr>
<td>Opportunity to purchase additional space</td>
<td>✔ ✔ ✔ ✘</td>
<td>✘</td>
<td>✘</td>
<td>✘</td>
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<tr>
<td>Air space above booth</td>
<td>1 complimentary</td>
<td>1 – $3,300</td>
<td>✘</td>
<td>✘</td>
</tr>
<tr>
<td><strong>Print and Promotional Material</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Acknowledgement in print material as</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertisement in onsite ASM Program Book</td>
<td>1 x full page full colour – inside front cover</td>
<td>1 x full page full colour – run of publication</td>
<td>1 x half page mono – run of publication</td>
<td>n/a</td>
</tr>
<tr>
<td>Logo on ASM website with link to sponsor site</td>
<td>✔ ✔ ✔ ✔</td>
<td>✘</td>
<td>✔</td>
<td>✘</td>
</tr>
<tr>
<td>Logo on delegate satchels</td>
<td>✔</td>
<td>✘</td>
<td>✘</td>
<td>✘</td>
</tr>
<tr>
<td>Logo on delegate lanyards &amp; name badges</td>
<td>✔</td>
<td>✘</td>
<td>✘</td>
<td>✘</td>
</tr>
<tr>
<td>Satchel insert</td>
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<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td><strong>Visual and Verbal acknowledgement</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Verbal acknowledgement during opening ceremony according to level</td>
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<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Logo on PowerPoint slide in plenary session</td>
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<td>✔</td>
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</tr>
<tr>
<td>Logo on ASM Mobile APP</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td><strong>Guest Speaker Sponsorship</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of speakers sponsored (subject to availability)</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>At extra cost</td>
</tr>
<tr>
<td>Logo with speaker’s bio in ASM Program Book</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Acknowledgement (logo) as a speaker sponsor in all marketing collateral and in the ASM Program Book and Pocket Program</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logo on ASM website with link to sponsor site</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td><strong>Naming/Branding Rights</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Naming/branding rights to the following:</td>
<td>Catering breaks PLUS exclusive espresso machine provider and Speakers preparation room</td>
<td>Pocket Program or E-Posts or ASM Program Book</td>
<td>Session room seat drop or Bottled Water or Pens or Notepads</td>
<td>✘</td>
</tr>
<tr>
<td><strong>Additional Entitlements</strong></td>
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<td></td>
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<tr>
<td>Endorsement phrase according to level</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Can use 2018 ASM logo in own advertising</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>
ENTITLEMENT DESCRIPTIONS

(Refer to the table on page 7 for the entitlements applicable to individual sponsorship packages)

REGISTRATIONS AND TICKETS TO SOCIAL FUNCTIONS

- Sponsor/Exhibitor Registration/s include catering breaks from Sunday 25 to Tuesday 27 February 2018, plus the Welcome Reception on Saturday 24 February.
- Ticket/s to the Gala Dinner: Monday 26 February (number as per sponsorship level).
- Ticket/s to the Convenor’s Dinner: Sunday 25 February (Platinum & Gold Sponsors as per sponsorship level).
- Gala Dinner VIP table: Reserved table for 10 guests at the Gala Dinner on Monday 26 February; all guests allocated to this table must have a ticket purchased by themselves or the sponsor (Platinum & Gold Sponsors).
- Gala Dinner reserved seat/s on USANZ VIP table: Reserved seat/s for company representatives (who already have a dinner ticket) at USANZ VIP table during the Gala Dinner on Monday 26 February: USANZ will select the table and invite the sponsor (Platinum & Gold Sponsors).

PRINT/ELECTRONIC PROMOTIONAL MATERIAL

- All logos will be reproduced in sponsor colours OR black depending on method of print production. All logos must be 300 DPI at 100% and supplied in JPEG and EPS format.
- Advertisement: sponsor must supply print-ready artwork by the advised deadline; placement in the program book is at the discretion of the Meeting Managers.
- Satchel insert: sponsor is to supply 1 x up to 4 page, up to A4 size, promotional brochure or item by the advised deadline; any inserts received after the deadline will not be included in satchels, and will be returned to the sponsor at their exhibition booth.

VISUAL AND VERBAL ACKNOWLEDGEMENT

- A USANZ representative will name the sponsor at the appropriate time in the session indicated.
- Sponsor logo will be displayed on PowerPoint slide in the session indicated.
- All sponsor logos are displayed in the plenary session room throughout the ASM.

GUEST SPEAKER SPONSORSHIPS

- Subject to approval by both the Organising Committee and the speaker concerned.
- Sponsor will be acknowledged as Guest Speaker Sponsor on the ASM website and in the program handbook.
- Sponsor will be acknowledged as Guest Speaker Sponsor in all marketing collateral.
- Sponsor will be acknowledged as Guest Speaker Sponsor with logo on sponsored speakers ‘Meet the Experts’ eZines.
- Sponsor may host an event for an identified number of guests at a time pre-approved by the Organising Committee at which the guest speaker may make a brief presentation (if they agree). This event will be at the Sponsor’s own expense.

Sponsors may not organise any activities involving guest speakers on Sunday 25 February (the night of the Convenor’s Dinner). See Terms & Conditions page 21 for further information.

ENDORSEMENT / DELEGATE LIST

- Sponsor may use the endorsement phrase ‘[level] Sponsor of the USANZ 2018 Annual Scientific Meeting’ and the USANZ 2018 ASM logo until 31 December 2018.
- Sponsor may use the ASM logo artwork in their promotional material for the ASM.
- The electronic delegate list will include delegates’ name, organisation, and state/country as advised by them when registering; the list will be subject to privacy legislation and terms of use; delegates who have “opted out” of making their details public will not be included on the list.
PLATINUM SPONSOR PACKAGE

$120,000
(One opportunity available)

All benefits outlined in the Sponsor Package Overview table PLUS

SCHEDULED BUSINESS MEETINGS WITH USANZ

The Platinum Sponsor will be invited to attend business meetings with key USANZ decision makers. During the ASM a business meeting will be held between the Platinum Sponsor and the following USANZ representatives:
- The 2018 ASM Convenor and Scientific Director
- The 2019 ASM Convenor and Scientific Director
- The USANZ President and Vice President
- The USANZ CEO and Events & Communications Manager

During the year, the Platinum Sponsor will be invited to attend two business meetings with USANZ. These meetings will be attended by the President, CEO and other key USANZ personnel.

INDUSTRY EXHIBITION

- Opportunity to purchase additional space (up to a maximum of a further 36m²) at $705.55 per square metre (a discount of 10%)
- Preferential island booth allocation
- On floor advertising directing delegates to Platinum Sponsor’s Booth – artwork must comply with USANZ specifications and approval
- Opportunity to have an “ibeacon” pop up message on the official ASM mobile app – sponsor to supply artwork – any additional development costs at sponsor’s expense OR alternatively the opportunity to rig a banner (at sponsor’s own expense) in a position mutually agreed by the USANZ and the sponsor and Melbourne Convention and Exhibition Centre.

PLATINUM SPONSOR AWARDS

- Name on the ‘2018 Platinum Sponsor Award’ Trophy, to be presented by USANZ to the recipient speaker at the Gala Dinner
- Receive the USANZ ASM Platinum Sponsor Trophy in recognition of support (on stand)

NAMING RIGHTS TO CATERING BREAKS, SPEAKER PREPARATION ROOM, ESPRESSO MACHINES

- Naming rights to the Meeting catering (morning tea, lunch and afternoon tea) including:
  - Opportunity to provide apparel for catering staff to wear during the Meeting (for example aprons, caps, t-shirts, etc.) – to be supplied at sponsor’s expense, coordinated with the Meeting Managers and approved by the Melbourne Convention and Exhibition Centre
  - Branding of espresso coffee machines located in the Industry Exhibition exclusive to Platinum (at least 2 machines), service, consumption, and branding at Sponsor’s expense
- Naming and branding rights to the Speakers’ Preparation Room
  - Opportunity to provide catering, corporate signage and/or promotional materials (e.g. mouse pads, pens and/or notepads – to be supplied at Sponsor’s expense) in the Speakers’ Preparation Room, coordinated with the Meeting Managers and approved by the Melbourne Convention and Exhibition Centre
  - Opportunity to provide one (1) company representative to host the Speakers’ Preparation Room at all times
  - Company logo as screen saver on terminal monitors in Speakers’ Preparation Room
  - Acknowledgement as the Speakers’ Preparation Room Sponsor on the ASM website with a hyperlink to company website

MARKETING E-ZINES

- Opportunity to send one (1) marketing e-zine at the Early Bird cut-off date and a second one (1) week prior to the ASM to all registered delegates via the Meeting Managers (content to be approved by USANZ)
**GOLD SPONSOR PACKAGE**

All benefits outlined in the Sponsor Package Overview table PLUS

**INDUSTRY EXHIBITION**

- Opportunity to purchase air space over booth at a cost of $3,300:
  - Use of air space confined to the dimensions of exhibition space, with design, size, and placement to be pre-approved by USANZ and the Melbourne Convention and Exhibition Centre (manufacture and rigging costs at sponsor’s expense)
  - Hanging advertising in the aisles of industry hall directing delegates to Gold Sponsor’s booth
    - advert artwork must comply with USANZ specifications and approval

**NAMING/BRANDING RIGHTS**

Your choice of naming rights to one (1) of the following (subject to availability):

**E-POSTER PRESENTATIONS** (One opportunity available)

- Acknowledgement as the ‘E-Poster Sponsor’ in the ASM Program Book and Pocket Program
- Acknowledgement as the ‘E-Poster Sponsor’ on the ASM website with a hyperlink to company website
- Opportunity for sponsor to provide a freestanding company banner in poster display area

**OR**

**ASM PROGRAM BOOK** (One opportunity available)

- Company logo (either in one, two or full colour, depending on method of print production) included on front cover of the ASM Program Book alongside recognition as the ‘Program Book Sponsor’
- Opportunity to provide a 200 word foreword inside the publication
- Acknowledgement as the ‘Program Book Sponsor’ on the ASM website with a hyperlink to company website

**OR**

**POCKET PROGRAM** (One opportunity available)

- Company logo (either in one, two or full colour, depending on method of print production) included on front cover of Pocket Program alongside recognition as the ‘Pocket Program Sponsor’
- Acknowledgement as the ‘Pocket Program Sponsor’ on the ASM website with a hyperlink to company website

Note: the Platinum Sponsor’s logo will appear on the delegate name badges which will be placed in the same holder as the Pocket Program

**$77,000**

(Three opportunities available)
SILVER SPONSOR PACKAGE

All benefits outlined in the Sponsor Package Overview table PLUS

NAMING/BRANDING RIGHTS

Your choice of naming rights to one (1) of the following (subject to availability)

SESSION ROOM HAND-OUT

• Opportunity to provide one (1) printed item to be handed out prior to session commencement (session to be allocated by Meeting Managers in consultation with the sponsor)

OR

BOTTLED WATER (One opportunity available)

• Sponsor to provide bottled water with corporate branding either in refillable style or pre-filled bottles. ASM to provide water stations for filling water bottles if required.

OR

PENS (One opportunity available)

• Sponsor to provide pens with corporate branding
  • approximately 900 units will be required

OR

NOTEPADS (One opportunity available)

• Sponsor to provide lined notepads (A4 or A5 size) with corporate branding
  • approximately 900 units will be required

OPPORTUNITY TO SPONSOR A SPEAKER - POA

Guest speaker sponsorship is subject to availability and approval by the Organising Committee and speaker

• Speaker sponsors must be Bronze sponsorship level and above.
• Platinum Sponsor has first right of choice from a selection of international faculty followed by Gold and Silver based on ‘first come, first served’ basis.
• Acknowledgement as Guest Speaker Sponsor in the biographical information about each of the guest speakers in the ASM Program Book
• Acknowledgement as the Guest Speaker Sponsor in the ASM Program Book and Pocket Program
• Acknowledgement as the Guest Speaker Sponsor on the ASM website with a hyperlink to company website

• Acknowledgement with logo and hyperlink to company website on sponsored speakers ‘Meet the Expert’ eZines >3,000 reach.
• Opportunity to host an event for an identified number of guests at a time approved by the Organising Committee. This event will be at the Sponsor’s own expense and the sponsored guest speaker/s may make a brief presentation
• Opportunity to arrange speaker tour, pre or post ASM, with assigned/ chosen speaker (all commercial arrangements must be between the Speaker and Sponsor and will be independent of USANZ)

Sponsors may not organise any activities involving guest speakers on Sunday 25 February (the night of the Convenor’s Dinner).

BRONZE SPONSOR PACKAGE

All benefits outlined in the Sponsor Package Overview table PLUS

OPPORTUNITY TO SPONSOR A SPEAKER - POA

Guest speaker sponsorship is subject to availability and approval by the Organising Committee and speaker

• Speaker sponsors must be Bronze sponsorship level and above.
• Platinum Sponsor has first right of choice from a selection of international faculty followed by Gold and Silver based on ‘first come, first served’ basis.
• Acknowledgement as Guest Speaker Sponsor in the biographical information about each of the guest speakers in the ASM Program Book
• Acknowledgement as the Guest Speaker Sponsor in the ASM Program Book and Pocket Program
• Acknowledgement as the Guest Speaker Sponsor on the ASM website with a hyperlink to company website

• Acknowledgement with logo and hyperlink to company website on sponsored speakers ‘Meet the Expert’ eZines >3,000 reach.
• Opportunity to host an event for an identified number of guests at a time approved by the Organising Committee. This event will be at the Sponsor’s own expense and the sponsored guest speaker/s may make a brief presentation
• Opportunity to arrange speaker tour, pre or post ASM, with assigned/ chosen speaker (all commercial arrangements must be between the Speaker and Sponsor and will be independent of USANZ)

Sponsors may not organise any activities involving guest speakers on Sunday 25 February (the night of the Convenor’s Dinner).
USANZ has booked a limited number of session rooms on Saturday 24 February for a series of workshops to be organised either by the Organising Committee, or sponsors. Sponsors (Bronze level or higher) may select a workshop to sponsor, or instead propose their own workshop content for approval by the Organising Committee. Information on the USANZ workshops is scheduled to be released when registration opens in October 2017.

Sponsors must provide a detailed proposal (program outline/ objectives and speakers, and target audience) for their workshop no later than 31 August 2017 for approval by the Organising Committee. Sponsor-proposed workshops that have been approved by the Organising Committee will be provided with a session room on a first-come, first-served basis based on confirmation of the program, and payment date of the relevant sponsorship fee/s.

WORKSHOP SPONSOR ENTITLEMENTS

- Naming rights to the Workshop i.e. “xxx Workshop sponsored by [company name]”
- Opportunity for your representative to give a two minute welcome address to workshop attendees
- Two (2) tickets to attend the workshop
- Opportunity to provide refreshments during the workshop (e.g. morning/afternoon tea or lunch) at sponsor’s own expense
- Two (2) freestanding company banners to be displayed either inside, or directly outside the room, for the duration of the workshop
- Acknowledgement as the Workshop Sponsor in all marketing collateral and in the ASM Program Book and Pocket Program
- Acknowledgement as the Workshop Sponsor on the ASM website with a hyperlink to company website

SATURDAY WORKSHOP

$8,250

USANZ has booked a limited number of session rooms on Saturday 24 February for a series of workshops to be organised either by the Organising Committee, or sponsors. Sponsors (Bronze level or higher) may select a workshop to sponsor, or instead propose their own workshop content for approval by the Organising Committee. Information on the USANZ workshops is scheduled to be released when registration opens in October 2017.

Sponsors must provide a detailed proposal (program outline/ objectives and speakers, and target audience) for their workshop no later than 31 August 2017 for approval by the Organising Committee. Sponsor-proposed workshops that have been approved by the Organising Committee will be provided with a session room on a first-come, first-served basis based on confirmation of the program, and payment date of the relevant sponsorship fee/s.

WORKSHOP SPONSOR ENTITLEMENTS

- Naming rights to the Workshop i.e. “xxx Workshop sponsored by [company name]”
- Opportunity for your representative to give a two minute welcome address to workshop attendees
- Two (2) tickets to attend the workshop
- Opportunity to provide refreshments during the workshop (e.g. morning/afternoon tea or lunch) at sponsor’s own expense
- Two (2) freestanding company banners to be displayed either inside, or directly outside the room, for the duration of the workshop
- Acknowledgement as the Workshop Sponsor in all marketing collateral and in the ASM Program Book and Pocket Program
- Acknowledgement as the Workshop Sponsor on the ASM website with a hyperlink to company website

ADDITIONAL OPPORTUNITIES...for Bronze level or above!
BREAKFAST SYMPOSIA (TWO AVAILABLE) $8,250

Breakfast Symposia will be held on Sunday 25 and Monday 26 February at 0700hrs until 0745hrs prior to the start of the morning plenary sessions. The breakfasts are limited to 70 attendees paid for by USANZ. If the sponsor wishes to invite extra participants they may do so and pay the extra breakfast costs.

- Naming rights to the breakfast
- Opportunity to provide speakers for the breakfast (subject to approval by the Organising Committee)
- Opportunity for your representative to give a two minute welcome address to breakfast attendees
- Two (2) tickets to attend the breakfast
- Two (2) freestanding company banners to be displayed for the duration of the breakfast either inside or directly outside the breakfast room
- Acknowledgement as the Breakfast Sponsor in marketing collateral and in the ASM Program Book and Pocket Program
- Acknowledgement as the Breakfast Sponsor on the ASM website with a hyperlink to company website
- Option to provide company branded napkins, placemats, or delegate gift

The deadline for advising breakfast content/program to USANZ is 31 August 2017.

USANZ SET TRAINEES BREAKFAST – TUESDAY 27 FEBRUARY (ONE AVAILABLE) $8,250

2017 Sponsor has first right of refusal of sponsoring this event. This session is typically convened by a well-respected USANZ member and includes at least one member of the international faculty; it is aimed at trainees and includes career tips, motivational speeches, interactive session on difficult cases, etc. The sponsor can display freestanding company banners and provide handouts. Company representatives of the sponsor may attend. The breakfast is limited to 100 USANZ SET Trainees paid for by USANZ. If the sponsor wishes to invite extra participants they may do so and pay the extra breakfast costs.

- Naming rights to the breakfast
- Opportunity for your representative to give a two minute welcome address to breakfast attendees
- Two (2) tickets to attend the breakfast
- Two (2) freestanding company banners to be displayed for the duration of the breakfast either inside or directly outside the breakfast room
- Acknowledgement as the Breakfast Sponsor in the ASM Program Book and Pocket Program
- Acknowledgement as the Breakfast Sponsor on the ASM website with a hyperlink to company website
- Option to provide company branded napkins, placemats, or delegate gift

ASM MOBILE APP (ONE OPPORTUNITY AVAILABLE) $8,250

The APP is compatible with all smart phones and downloadable via Apple App & Google Play plus a Windows website. It will be advertised on the ASM website, in the final delegate email sent a week out from the ASM, in the ASM Program, and on pop up banners at the convention centre. The APP contains ASM program, invited speaker profiles, maps, exhibition floorplan, ability for delegates to bookmark sessions and take notes, and push notifications. You can download a copy of the 2017 APP from either the Google Play or Apple App stores – search for “USANZ 2017”.

- Company logo prominent in the APP
- Banner advert and hyperlink to company website
- Logo on all signage relating to the APP
- Opportunity to have beacon pop up message
- Acknowledgement as ‘2018 ASM Mobile APP Sponsor’ on the ASM website, and in the ASM Program Book and Pocket Program
NETWORKING/RECHARGE LOUNGE  
**(ONE OPPORTUNITY AVAILABLE)**  
**$8,250**

The lounge is located in the Industry Exhibition and is a hub for delegate/exhibitor interaction throughout the ASM. The lounge will feature casual seating and device charging stations.

- Logo acknowledgement as the Networking/Recharge Lounge Sponsor on the ASM website, and in the ASM Program Book and Pocket Program
- Company logo incorporated into lounge branding/signage
- Opportunity to provide (at sponsor cost) a plasma display screen with sponsor promotional video/slides within the lounge area
- Opportunity to provide handout material for delegates within the lounge area

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E-POSTERS  
**(ONE OPPORTUNITY AVAILABLE)**  
**$7,700**

Posters will be displayed electronically on monitors in the Industry Exhibition (monitor locations will be decided by the Meeting Managers).

- The sponsor’s logo will be displayed on the monitor “wall”
- The sponsor may display a free standing company banner in the e-poster area
- Acknowledgement as the poster presentation sponsor:
  - in all marketing collateral
  - in the ASM Program Book and Pocket Program
  - acknowledgement as the E-poster sponsor on the ASM website with a hyperlink to company website

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TWITTER WALL  
**(ONE OPPORTUNITY AVAILABLE)**  
**$7,700**

The Twitter Wall will be located inside the Industry Exhibition and is expected to generate a great deal of interest. It will feature tweets generated using #usanz18, along with upcoming scientific program details.

- Logo acknowledgement as the Twitter Wall sponsor on the ASM website, and in the ASM Program Book and Pocket Program
- One pre-approved official tweet from the #USANZUrology account
- Logo and company hashtag # displayed on Twitter wall

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SATCHEL INSERT  
**$2,050**  
**$1,050 (if purchased with another sponsorship or exhibition package)**

All delegates will receive a satchel upon registration at the ASM. Please note that all product inserts must be approved by the Organising Committee and a single sample of the insert must be sent to the Meeting Managers for approval upon booking.

- Satchel insert: sponsor is to supply one (1) x up to 4 page, up to A4 size, promotional brochure or item by the advised deadline; sponsor is to supply a sample of the insert to the Meeting Managers by the advised deadline; any inserts received after the deadline will not be included in satchels, and will be returned to the sponsor at their exhibition booth
EXHIBITION OPPORTUNITIES

The Industry Exhibition will be a major component of the USANZ 2018 ASM. The ASM program has been specifically designed to maximise the opportunity for delegates to visit the Industry Exhibition with a relaxation/networking area as well as being the venue for the Welcome Reception and all refreshment breaks.

Exhibitors may purchase either an exhibition booth or floor space (for custom-designed booths).

- Exhibition booths measure 3 metres by 3 metres (i.e. 9m²)
- Areas of 9m² (minimum) can also be purchased as floor space for the erection of custom designed booths only. Please note that changes to the floor plan may occur without notice. Sponsors have first preference of booth location in order of their level of participation.

PACKAGE INCLUSIONS FOR BOTH SHELL SCHEME AND OPEN SPACE:

- Acknowledgement in the ASM Program Book and Pocket Program
- Two (2) Sponsor/exhibitor registrations (includes morning teas, lunches and afternoon teas from Sunday 25 to Tuesday 27 February)
- Two (2) complimentary tickets to the Welcome Reception on Saturday 24 February
- One (1) complimentary ticket to the Gala Dinner on Monday 26 February
- Electronic list of all delegates provided a week prior and a week post the ASM. Listing will include name, organisation and state/country only and is subject to strict privacy legislation and terms of use.
- Opportunity to provide on-stand catering (subject to Meeting Managers approval and as per venue guidelines). Please note that due to entitlements of the Platinum Sponsor, espresso coffee machines are not permitted.

SHELL SCHEME BOOTH

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
<th>Payment Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>3M X 3M X 2.5H WALLING</td>
<td>$6,600 (EARLY)</td>
<td>Payment received on or before Friday 29 September 2017</td>
</tr>
<tr>
<td></td>
<td>$7,600 (STANDARD)</td>
<td>Payment received after 29 September 2017</td>
</tr>
</tbody>
</table>

A maximum of ONE (1) booth or 9m2 of space can be purchased by one company/exhibitor. Maximum of two companies can share a booth. Booth sharing must be approved and organised through the Meeting Managers.

Booth includes:

- 3m wide x 3m deep with 2.5m high walls in a seamless frame
- Exhibitor name on fascia panel (maximum of 30 characters including spaces)
- One (1) x 4amp power point per stand (additional power can be purchased on request)
- Two (2) x 150 watt spotlights per stand (mounted on light track inside fascia unless otherwise specified)

FLOOR SPACE ONLY

<table>
<thead>
<tr>
<th>Size</th>
<th>Price</th>
<th>Payment Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAXIMUM 9M²</td>
<td>$6,350 (EARLY)</td>
<td>Payment received on or before Friday 29 September 2017</td>
</tr>
<tr>
<td></td>
<td>$7,350 (STANDARD)</td>
<td>Payment received after 29 September 2016</td>
</tr>
</tbody>
</table>

A custom designed exhibition booth must be erected on the floor space. A CAD drawing, engineering specifications and an artist’s impression is required and is subject to approval by the Meeting Managers and the Melbourne Convention and Exhibition Centre. Custom-built stands must NOT exceed 2.5m high.
ADDITIONAL SPONSOR/EXHIBITOR REGISTRATIONS

All company representatives must be registered to gain access to the Industry Exhibition area. Additional passes can be purchased online or through online registration site (from October).

A special Sponsor/Exhibitor registration fee of $825 inc. GST per person is applicable for personnel additional to those already included in the standard exhibition or sponsorship packages. The Sponsor/Exhibitor registration includes all morning teas, lunches and afternoon teas from Sunday 25 to Tuesday 27 February, and the Welcome Reception on Saturday 24 February. It does not include a ticket to the Gala Dinner.

Additional Sponsor/Exhibitor registrations are limited to two (2) additional registrations per booth at the reduced rate for industry exhibitors. If sponsoring at a higher level, there is the opportunity to purchase multiple additional Exhibitor/Sponsor registrations. Limitations are outlined in the table below.

<table>
<thead>
<tr>
<th>Package</th>
<th>Complimentary registrations</th>
<th>Optional additional (paid) registrations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>8</td>
<td>8</td>
</tr>
<tr>
<td>Gold</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Silver</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Bronze</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Exhibitor</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>

PROPOSED EXHIBITION TIMETABLE

- Set up times are subject to change and will be reconfirmed with all exhibitors in the Exhibitor Manual which will be distributed to all exhibitors approximately 11 weeks prior to the ASM.

- Should your custom-built stand require extra time for set up, please contact the Meeting Managers as soon as possible to discuss (time must be confirmed).

*Subject to change

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Saturday</strong></td>
<td>0600 hours</td>
<td>Custom stand access for build</td>
</tr>
<tr>
<td>24 February</td>
<td>1400 hours</td>
<td>Exhibitor set up</td>
</tr>
<tr>
<td><strong>1400 hours</strong></td>
<td>1730 hours</td>
<td>Welcome Reception</td>
</tr>
<tr>
<td>1830 hours</td>
<td>2000 hours</td>
<td></td>
</tr>
<tr>
<td><strong>Sunday</strong></td>
<td>0900 hours</td>
<td>Industry Exhibition open (including refreshment breaks)</td>
</tr>
<tr>
<td>25 February</td>
<td>1730 hours</td>
<td></td>
</tr>
<tr>
<td><strong>Monday</strong></td>
<td>0900 hours</td>
<td>Industry Exhibition open (including refreshment breaks)</td>
</tr>
<tr>
<td>26 February</td>
<td>1730 hours</td>
<td></td>
</tr>
<tr>
<td><strong>Tuesday</strong></td>
<td>0900 hours</td>
<td>Industry Exhibition open (including refreshment breaks)</td>
</tr>
<tr>
<td>27 February</td>
<td>1300 hours</td>
<td></td>
</tr>
<tr>
<td>1300 hours</td>
<td>1500 hours</td>
<td>Exhibitor dismantle</td>
</tr>
</tbody>
</table>

FLOOR PLAN

- USANZ assigns space first by sponsorship level, then on a ‘first come, first served’ basis (based on full payment having been received).

- No sponsor/exhibitor can select their booth position.

- Please note that changes to the floor plan and booth numbers may occur without notice.

- When available, the exhibition floor plan will be published on the ASM website at www.usanz2018.com.
UROLOGICAL NURSES’ SOCIETY SPONSORSHIP

ANZUNS SPONSORSHIP CONTACTS:

KAY TALBOT
T: +61 3 8506 3600
E: anzuns18@gmail.com

JAN SHAW OR MICHAEL NUGARA
T: +61 2 9362 8644
E: asm@usanz.org.au

EMAIL ENQUIRY

ENTITLEMENTS DESCRIPTION FOR ANZUNS SPONSORSHIP LEVELS:

PRINT/ELECTRONIC PROMOTIONAL MATERIAL
• All logos will be reproduced in sponsor colours OR black depending on method of print production. All logos must be 300 DPI at 100% and supplied in JPEG and EPS format
• Acknowledgement at confirmed sponsorship level in the ASM program book, pocket program, and ASM Mobile App and on the ASM website (with hyperlink to sponsor’s corporate website)
• Advertisement: sponsor must supply print-ready artwork by the advised deadline; placement in the program book is at the discretion of the Meeting Managers

VISUAL AND VERBAL ACKNOWLEDGEMENT
• An ANZUNS representative will name the sponsor at the appropriate time in the session indicated
• Sponsor logo will be displayed on PowerPoint slide in the session indicated

GUEST SPEAKER SPONSORSHIPS
• Subject to approval by both the Organising Committee and the speaker concerned
• Sponsor will be acknowledged as Guest Speaker Sponsor on the ASM website and in the ASM program handbook
• Sponsor will be acknowledged as Guest Speaker Sponsor in marketing collateral

DELEGATE LIST
• The electronic delegate list will include ANZUNS delegates’ name, organisation, and state/country as advised by them when registering; the list will be subject to privacy legislation and terms of use; delegates who have “opted out” of making their details public will not be included on the list.

SATCHEL INSERT
• Satchel insert: sponsor is to supply one (1) x up to 4 page, up to A4 size, promotional brochure or item by the advised deadline; sponsor is to supply a sample of the insert to the Meeting Managers by the advised deadline; any inserts received after the deadline will not be included in satchels, and will be returned to the sponsor at their exhibition booth
PREMIUM SPONSOR

$16,500

(ONE EXCLUSIVE OPPORTUNITY AVAILABLE)

- Logo on the ANZUNS website as Premium Sponsor; and hyperlinked to sponsor’s website;
- Acknowledgement as ANZUNS Premium Sponsor in the ASM Program Book
- Verbal acknowledgement as ANZUNS Premium Sponsor by session chair at beginning and end of each session; Sunday and Monday
- Two (2) minute presentation opportunity during the main program following the Opening Address of the ANZUNS Meeting
- Acknowledgment as sponsor of international ANZUNS guest speaker (speaker to be confirmed)
- Logo on holding slides in ANZUNS session room
- Naming rights to one (1) ANZUNS session with logo displayed on holding slide
- Name/logo on ANZUNS delegates’ ASM name badge
- Opportunity to display one (1) freestanding banner in the room during ANZUNS sessions on Sunday and Monday
- Single exhibition space (Saturday 24 – Tuesday 27 February); if the sponsor is also a USANZ sponsor they will only receive one (1) booth in total
- Half page mono advertisement in ANZUNS section of ASM Program Book
- One (1) satchel insert
- ANZUNS delegate list

NURSES’ EDUCATION EVENING SPONSOR

(POA)

(ONE EXCLUSIVE OPPORTUNITY AVAILABLE)

2017 Nurses’ Education Sponsor will be given first right of refusal of the item. (One opportunity available)

- Naming rights to the evening i.e. “The [org name] Nurses’ Education Evening”
- Acknowledgement as Nurses’ Education Evening sponsor in the ASM Program Book
- Five (5) tickets to Nurses’ Education Evening on Sunday 25 February
- Opportunity to provide promotional material at Nurses’ Education Evening
- ANZUNS delegate list

CLASSIC SPONSOR

$9,900

(TWO OPPORTUNITIES AVAILABLE)

- Logo on the ANZUNS website as Classic Sponsor; hyperlinked to sponsor’s website;
- Acknowledgement as an ANZUNS Classic Sponsor in the ASM Program Book
- Verbal acknowledgement as an ANZUNS Classic Sponsor by session chair at beginning and end of day; Sunday and Monday
- Logo on holding slides in ANZUNS session room
- Naming rights to one (1) ANZUNS session with logo displayed on holding slide
- Display of one (1) freestanding company banner in the room during ANZUNS sessions on Sunday and Monday
- One (1) satchel insert
- ANZUNS delegate list

NATIONAL GUEST SPEAKER SPONSOR

$4,400

- Acknowledgement as an ANZUNS Guest Speaker Sponsor in the ASM Program Book
- Acknowledgement as an ANZUNS Guest Speaker Sponsor next to information about that speaker in the ASM program book
- Verbal acknowledgement as an ANZUNS Guest Speaker Sponsor by session chair when speaker is introduced
- One (1) satchel insert
- ANZUNS delegate list
ANZUNS FORUMS
$3,300 EACH

(ONE OPPORTUNITY EACH)
These forums will be run on Saturday 24 February:
1. Welcome to NDIS
2. Bladder cancer
3. Female urology

Sponsors of all of the forums will receive the below entitlements:
• Acknowledgement as an ANZUNS Forum Sponsor in the ASM Program Book
• Company logo on PowerPoint slide at beginning of forum
• Verbal acknowledgement by the session chair at the beginning of the forum
• Opportunity to display one (1) freestanding company banner at the entrance to the forum
• Co-host informal (stand up) lunch in partnership with Urology Nursing Practice Forum
• ANZUNS delegate list

NURSING PROFESSIONAL DEVELOPMENT AWARDS

Diamond $7,700 x 1 opportunity
Emerald $2,500 x 2 opportunities
Registration $1,000 x 5 opportunities

The Nursing Professional Development Awards are invoiced and administered direct by ANZUNS. For details or to confirm your sponsorship of one of these Awards, please contact the ANZUNS Convenor:

CONTACT:
Kay Talbot
T: +61 3 8506 3600
E: anzuns18@gmail.com

SATCHEL INSERT

$2,050

$1,050 (if purchased with another sponsorship or exhibition package)

All delegates will receive a satchel upon registration at the ASM. Please note that all product inserts must be approved by the Organising Committee and a single sample of the insert must be sent to the Meeting Managers for approval upon booking.

• Satchel Insert: sponsor is to supply one (1) x up to 4 page, up to A4 size, promotional brochure or item by the advised deadline; sponsor is to supply a sample of the insert to the Meeting Managers by the advised deadline; any inserts received after the deadline will not be included in satchels, and will be returned to the sponsor at their exhibition booth.

AWARDS SPONSORSHIP
$1,650 EACH

(ONE OPPORTUNITY EACH)

BEST PAPER AWARD
BEST NEW PRESENTER AWARD
BEST POSTER AWARD
MOST INNOVATIVE PAPER AWARD

Sponsors of all of the awards will receive the below entitlements:
• Acknowledgement as an ANZUNS Award Sponsor in the ASM Program Book and on the ASM website
• Verbal acknowledgement by session chair during award presentation and opportunity to have their photo taken with the award winner
• Company logo on PowerPoint slide at beginning of award presentation
• Company logo on award certificate
GENERAL TERMS & CONDITIONS FOR EVENT SPONSORSHIP AND EXHIBITION

THINGS YOU NEED TO KNOW
The following terms and conditions apply to your application to sponsor and/or exhibit.

• You as the sponsoring/exhibiting organisation accept these terms and conditions when completing the online Sponsorship and Exhibition Booking Form.
• USANZ or the Meeting Managers do not accept responsibility for any errors, omissions or changes.
• Details may change without notice. Please refer to the Event website for the latest information.

FINANCIAL FACTS
• Phone or unpaid bookings will not be accepted.
• The Meeting Managers will issue a tax invoice which is payable within 14 days of the invoice date. If you miss the payment date, any time dependent discounts will be forfeited i.e. you will be billed at the next highest level (Early rate to Standard, etc).
• You will not receive any sponsorship or exhibition entitlements, including allocation of booth location (allocated to sponsors first and then to exhibitors), until all monies have been paid.
• All prices are quoted in Australian dollars and include GST.
• If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer.
• If you pay via credit card, a merchant fee may be charged. Debits to your statement.

IF YOU NEED TO CANCEL
• You must notify the Meeting Managers in writing if you need to cancel.
• Cancellations made before the Early Bird cut-off date will be refunded less 50% of the total purchase price.
• Cancellations made after this date will not be refunded.
• Your non-payment does not cancel your contractual obligations to us. Non-payment of cancellation charges may result in inability to exhibit at future events.

IN THE UNLIKELY CASE THAT THE EVENT CANCELS
The extent of refunds will be a matter for the host organisation (the underwriter) to decide.

INDEMNITY
The sponsoring/exhibiting organisation indemnifies the Organisers and its employees, directors, officers, agents and affiliates against any claim, liability, damages, losses, judgement and expense (including reasonable legal fees and court costs) arising out of or resulting from any negligence by the sponsoring/exhibiting organisation and its employees, officers, directors, agents or affiliates.

YOU AND YOUR STAFF - ON SITE
• Your application to sponsor or exhibit does not constitute an attendee registration.
• All exhibition staff must be registered either as a complimentary exhibitor registration, or by purchasing additional exhibitor staff registrations.

PRINT ENTITLEMENTS
• Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.
• No print or web recognition will be given unless payment terms have been met.

SPONSOR HOSTED EVENTS
• The Organisers permit sponsors to host events during the ASM; however, no events are to be hosted on the same night as the Gala Dinner (Monday 26 February), nor before 1945 hours on the night of the Welcome Reception (Saturday 24 February).
• Sponsors who are entitled to host an endorsed private function, do so at their own expense and at a time/date approved by the Organising Committee.
• No sponsor should arrange an event which includes a member of the international faculty, without prior consent of the Organising Committee.
• Sponsors should note that international faculty members are not available to attend evening functions on Sunday 25 February as they are committed to the Convenor’s Dinner that evening.
• Sponsorship of speakers and sessions are subject to separate terms and conditions.

EXHIBITOR NOTES
• You may not assign, share, sub-let, or grant licences for the whole or part of the booth without our prior approval.
• Eligibility to exhibit is at the discretion of the Organisers and is generally restricted to companies directly related to the urological/medical field. USANZ reserves the right to determine the eligibility of any company that submits an online Sponsorship and Exhibition Booking Form.
• We reserve the right to direct you to remove any display items we deem as unacceptable.
• You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth/space causing obstruction of the aisles.
• You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.
• Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with us.
• Any supplier you use on site must conform to the venue’s OH&S, insurance and other regulations.

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You are solely responsible for any physical loss or damage to your own property.

You must hold a current broadform liability insurance policy for a minimum of $10,000,000. Please forward the name of your insurer, your policy number and its renewal date to us at least four weeks prior. Entry to the venue will be denied if you have not provided this information. If you are unable to organise insurance cover as required, please contact the organisers to discuss options.

LIABILITY AND INSURANCE

Subject to IMPLIED WARRANTIES clause, you and your servant’s agents and contractors occupy and use the Event space/booth allotted under this Agreement and enter the Venue and act under or pursuant to this Agreement at your own risk. You hereby indemnify and release the Organisers against all actions, suits, costs, claims and demands brought against the Organisers by any person, firm or corporation for any damage or loss caused directly or indirectly to or suffered by any person, firm or corporation as a result of your act or default or resulting directly or indirectly from your attendance at the Venue including travel to and from such venues. Without limiting the foregoing the Organisers shall not in any circumstances be liable for any loss damage or injury which may occur to you or a third party, or for any damage to your property including damage to exhibits, plant, equipment, fixtures, fittings or other property whatsoever or for any loss of profits which they may suffer howsoever caused. You must maintain adequate insurance to cover the cost of any loss you suffer in relation to your equipment, exhibits or display material or other property used in connection with your attendance at the Event.

IMPLIED WARRANTIES

In the event any statute implies any term condition or warranty into this Agreement which cannot be lawfully excluded, such terms will apply to this Agreement, save that the liability of the Organiser for breach of any such implied term will be limited, at the option of the Organiser, to any one or more of the following:

• the replacement of goods or re-supply of services to which the breach relates or the supply of equivalent goods or services;
• the repair of such goods;
• the payment of the cost of replacing the goods or of acquiring equivalent goods or equivalent services; or
• the payment of the cost of having the goods repaired.

CONSEQUENTIAL DAMAGE

The Organisers will not be liable for any indirect or consequential loss suffered in connection with this Agreement.

SECURITY

You must comply with all instructions relating to the security of the Venue issued by the Venue Managers. The Organisers take no responsibility for any damage to or for the loss or destruction of an exhibit from fire or theft or accidents or injury resulting from such causes. If the Organiser and Venue Manager provide you with written approval, you may engage your own security staff at your own cost.

ADDITIONAL CONDITIONS AND REGULATIONS

You must observe the conditions, rules, regulations and procedures of the Organisers in relation to the Event and the Venue, which are available for inspection on request.

VARIATIONS

The Organiser, in its complete discretion, may vary the booth/floor plan or stand space allocation and you must accept such re-allocation without any claim for a reduction in charges or otherwise.

HOURS

The Organiser shall determine the hours during which the Event shall be conducted and the times you will be able to access the Venue.

PRIVACY STATEMENT

• Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise the Meeting Managers.

• In addition, your name, organisation and country/state of origin may be published on the delegate list which is provided to delegates, exhibitors and Sponsors electronically. If you do not wish your details to be included in this list, please contact us.

DEFINITIONS

Agreement means these terms and conditions together with the Sponsorship and Exhibition Prospectus and any Sponsorship and Exhibition Booking Form.


Fees means the fee payable by you to the Organiser as set out in the published prospectus or in subsequent correspondence.

Meeting Managers means Gay Properties Pty Ltd trading as Ozaccom+ Conference Services (ABN 46 082 600 020) of 15 Wren Street, Bowen Hills, Queensland 4006.

Organising Committee means the USANZ 2018 ASM Organising Committee. You includes your agents, and contractors.

Venue means the premises of the Venue Owner at which the Event is being held.

Organisers means USANZ and the Meeting Managers.

Venue Owner means Melbourne Convention and Exhibition Centre.